



MEXICO • CANADA • CHILE

A vibrant green background image showing a field of oat plants. A semi-transparent world map is overlaid on the lower right portion of the image, with glowing white lines and dots connecting various global locations, suggesting international innovation and supply chains.

INNOVATE
WITH
OATS

OVER
40
YEARS

PROVIDING EXCEPTIONAL
NOURISHMENT

Established since **1982** in
Jalisco, Mexico.

**Our vision is to provide
consumers with a healthy diet
through products that meet
the highest quality standards.**

Our products are:



From Mexico, to the WORLD!



INNOVATION IS OUR DNA

We are dedicated to constant **innovation**, developing products that align with **consumer trends and preferences**.



HIGH QUALITY STANDARDS

We adhere to **the most demanding certifications**, ensuring that **our products meet the highest quality standards**.



STANDARDIZATION

We are capable of **distributing oats under different specifications** to meet the **diverse needs of our customers**.



HUGE PRODUCTION CAPACITY

As the largest oat and granola manufacturer in Latin America, we have the capability to meet even **the most significant production demands**.



Our DIVISIONS



CPG

Our brands, lead the oats and granolas categories in Mexico and Latin America.



Exports

We expand our global presence by sharing our high-quality products and expertise across borders.



Industrial

We provide a diverse array of solutions to companies in the food industry.



Institutional

We collaborate with government programs nationwide, offering nutritious solutions to support public health initiatives.



Agricultural business

We serve and empower the agricultural industry with our range of innovative solutions.



Our
commitment to
**safety and
quality** at every
stage of the
process allows
us to meet...

The most
**demanding
certifications**
worldwide



GrupoVida® BRANDS

CPG



MEXICO'S
TOP-
SELLING
BRAND



PRIVATE LABEL



We manufacture 70%
of private labels brands in
Mexico.

CANADA

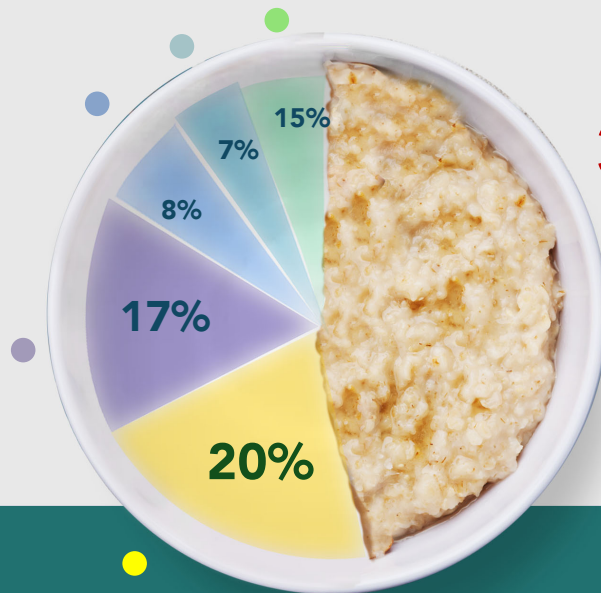


CHILE



We lead the MEXICAN MARKET!

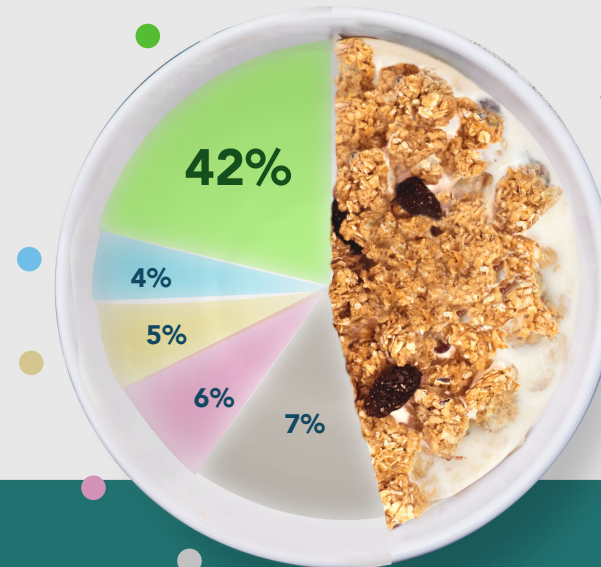
OATMEAL
TONS BY MANUFACTURER
P5 2025



33%

 GRANVITA
 MFG 3
 MFG 4
 MFG 5
 MFG 2
 MFG 4
 OTHERS

GRANOLA
TONS BY MANUFACTURER
P5 2025



35%

 GRANVITA
 MFG 3
 MFG 4
 MFG 5
 MFG 2
 MFG 4
 OTHERS

Oats

Daily capacity of up to **45 tons.**

- Traditional / Old Fashioned Oats
- Gluten-Free Oats
- Organic Rolled Oats
- Quick Oats



 **GrupoVida®**

	Case MOQ	Units / Case	Cases / Pallet
Canister	9600	12	64
Pillow Bag	4800	12	120
Stand-up Resealable Bag	2400	12	84



-  Customized size
-  Recyclable or standard package!
-  Convenient resealable bag.

Instant Oats

Daily capacity of up to **45** tons.

- Wide range of flavors available
- No added sugar options
- High protein options



 **GrupoVida®**

	Case MOQ	Units / Case	Cases / Pallet
8 Packets / Box	3600	12	240



Customized
size



Recyclable or
standard package



120 days
Make to order



Single or
multiserve

Granola

Daily capacity of up to **45 tons.**

Granola types:

- Clustered
- No added sugar
- Organic
- High-protein
- Guaranteed scalability
- Reduced lead times
- Supply chain reliability



	Case MOQ	Units / Case	Cases / Pallet
Stand-Up, Resealable Bag	2400	12	84



Customized
size



Recyclable or
standard
package!



Convenient
resealable bag.

Bars

Daily capacity of up to **36 tons.**

Compressed, Cold-Formed or Chewy Bars:

- No Added Sugar
- No Added Sodium
- High-Protein
- Bars with Coating Base
- Fully Coated
- Volume-driven cost optimization
- Flexibility and adaptability
- Long-term partnership with sustainable growth



	Case MOQ	Units / Case	Cases / Pallet
6 Bars per Box	4800	12	160



Customized
size



Recyclable or
standard
package!



Single or
multiserve

Cookies

Up to 150 tons per month*

Cookie types:

- Oatmeal Cookies
- Coated Cookies
- Filled Cookies
- Continuous supply assurance
- Cutting-edge operational efficiency
- Great variety of flavors



	Case MOQ	Units / Case	Cases / Pallet
24 Packets / Box	10,400	24	48





Get in Touch With Us:

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